

NEWS FROM

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AFC-HOLCROFT NAMES NEW AGENT IN POLAND

(June, 2010) AFC-Holcroft, one of the largest manufacturers of industrial heat treating equipment in the world, announces the signing of an agent in Poland.

IndProTech (Industrial Process Technology) deals with the production of new heat treatment equipment, along with services for the repair, modernization, and supply of associated equipment and spare parts, as well as subcontracted labor.

IndProTech is headed by Piotr Pelian, who has over 15 years of experience in the heat treating industry. This experience is comprised of over 8 years as a designer and a sales specialist for a large heat treating manufacturer, and several years as Technical Director for another furnace company before starting InProTech in 2007. Pelian holds an engineering degree from University of Zielona Góra, specialized in Automation and Organization of Production Processes. He is fluent in Polish, Russian and English.

Pelian explains his decision to sign the agreement with AFC-Holcroft. "My strategy for expanding this business is based on cooperation with partners such as AFC-Holcroft who have a strong position in their local markets and who are interested in increasing their presence in Central Europe."

"I am convinced this cooperation will not only reach out to more potential new furnace customers, and also opens the door to IndProTech's labor subcontracting support."

Pelian continues, "Due to the global economic crisis and the lack of new investment, the need for repair and modernization services remains strong. IndProTech has adopted a unique strategy based on advanced outsourcing. These are people with great experience who had worked in the production of equipment for heat treatment for many years. This gives us an

experienced pool of specialists on a project-by-project basis, while keeping the operating costs low and easily adaptable to market changes.”

Says Marc Ruetsch, Director of European Operations for AFC-Holcroft, “Having someone with the depth of experience as Piotr Pelian, owner of IndProTech, is a real advantage for AFC-Holcroft. Not only is he knowledgeable of the technical workings of heat treating furnaces, but he is also experienced in the total project life cycle – from consultation to engineering, design, construction, and logistics. AFC-Holcroft selects partners carefully, based on their ability to meet our stringent quality standards and we are delighted to welcome IndProTech as our agent in Poland.”

IndProTech will be launching a website, www.indprotech.pl in the coming weeks.

AFC-Holcroft has more than 90 years of thermal processing experience. The company manufactures turn-key heat treating systems for applications including commercial heat treating, bearings, automotive, aerospace, military, aluminum heat treatment, gear manufacturing, fastener manufacturing, and alternative energy industries.

AFC-Holcroft is one of the world’s largest manufacturers of heat treating furnaces. The company has a global reach, with organizations in the United States, Argentina, Australia, Brazil, China, India, Korea, Mexico, Russia, Spain, Turkey and Poland, including manufacturing means in many of these countries.

For more information on AFC-Holcroft, contact Marc Ruetsch at +41-32-465-1143 or Europe@afc-holcroft.com.

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Photograph of Piotr E. Pelian

